

世界华人不动产学会 2025 年年会第二次征文通知

2025 年 7 月 25-27 日 中国·北京

世界华人不动产学会（Global Chinese Real Estate Congress）2025 年度会议定于 2025 年 7 月 25-27 日在北京举行。本届年会由清华大学和世界华人不动产学会主办，清华大学恒隆房地产研究中心承办。会议将为来自世界各地的专家学者、业界人士、政策制定者提供一个良好的交流平台，以共同探讨全球房地产市场发展的规律、动态与趋势。为了促进多元化交流，本次会议将分别设置中文与英文论文研讨专场和论坛，我们还将为博士生安排研讨交流会。诚挚邀请有兴趣的朋友投稿并参与盛会。本届年会将设优秀论文奖，并推荐投稿学会期刊 International Real Estate Review（GCREC 及 AsRES 的共同官方英文学术期刊）和其他高水平中外学术期刊。

本次年会以“**促进房地产高质量可持续发展**”为主题，论文研讨初步拟定以下分组（但不局限于以下议题）：

房地产业与国民经济	商用不动产
房地产金融与投资	城市更新与治理创新
房地产发展新模式与创新	智慧城市与地产科技
住房政策与住房保障	绿色建筑与低碳城市
房地产价格与市场风险	新型城镇化与人口流动
住房租赁市场	空间规划与土地利用
房地产估价与中介服务	

重要日程：

2024 年 12 月 31 日	年会官网正式上线
2025 年 3 月 31 日	递交论文摘要截止日
2025 年 4 月 10 日	论文接纳通知
2025 年 5 月 31 日	递交全文参选最佳论文截止（注册费优惠截止日）
2025 年 6 月 15 日	递交论文全文截止日
2025 年 7 月 1 日	公布会议完整议程

联系方式：

Email: gcrec2025@tsinghua.edu.cn（本邮箱仅作答疑使用，不接受论文投稿）

会议网站: <https://gcrec2025.civil.tsinghua.edu.cn/>

Global Chinese Real Estate Congress 2025 Annual Conference

25-27 July, 2025, Beijing, China

Second Call for Papers

The Global Chinese Real Estate Congress (GCREC) 2025 Annual Conference is confirmed to be held from July 25th to 27th, 2025, in Beijing, China. This annual conference is hosted by Tsinghua University and GCREC, and organized by the Hang Lung Center for Real Estate, Tsinghua University. This conference aims to serve as a platform for scholars, practitioners, and policy makers from all over the world to discuss the principles, dynamics, and trends of the global real estate market development together. There will be both Chinese and English paper sessions and one special session for doctoral candidates. We sincerely invite interested friends to submit papers and participate in this grand event. This year's annual conference features a special award for outstanding papers and will recommend submissions to international academic journals *International Real Estate Review* (the joint official English academic journal of GCREC and AsRES) as well as other high-level domestic and international academic journals.

The theme of this annual meeting is "Promoting High-Quality and Sustainable Development of Real Estate". The preliminary topics for paper discussions are as follows, but are not limited to the following topics:

Important Schedule:

- Real Estate Industry and National Economy
- Real Estate Finance and Investment
- New Models and Innovations in Real Estate Development
- Housing Policy and Housing Security
- Real Estate Prices and Market Risks
- Housing Rental Market
- Real Estate Appraisal and Brokerage Services
- Commercial Real Estate
- Urban Renewal and Governance Innovation
- Smart Cities and Real Estate Technology
- Green Building and Low-Carbon Cities
- New Urbanization and Population Mobility

Spatial Planning and Land Use

Important Dates:

December 31, 2024	Official launch of the conference website
March 31, 2025	Deadline for submission of paper abstracts
April 10, 2025	Notification of paper acceptance
May 31, 2025	Deadline for submitting full papers for best paper competition (end of registration fee discount)
June 15, 2025	Deadline for submitting the full paper
July 1, 2025	Official announcement of the complete conference agenda

Contact Information:

Email: grec2025@tsinghua.edu.cn (This email is for inquiries only and does not accept paper submissions.)

Conference Website: <https://grec2025.civil.tsinghua.edu.cn/>